




# ISABEL MURPHY

FASHION DESIGNER

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 www.byiz.design

 @designs\_byiz

## EDUCATION

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**SAVANNAH COLLEGE OF ART  
AND DESIGN (SCAD)**  
BFA FASHION DESIGN  
Savannah, Georgia  
2019 - 2023

## SKILLS

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- Machine and Hand Sewing
- Fashion Illustration
- Hand Beading and Embroidery
- Advanced Patternmaking
- Advanced Flat Patterning
- Advanced Draping
- Advanced Procreate
- Advanced Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- CLO Design

## AWARDS

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**Nominated by SCAD for the 2023  
International Design Awards**  
SEPTEMBER 2022

**Nominated by SCAD for the 2023  
College Television Awards  
(EMMYS)**  
SEPTEMBER 2022

## WORK EXPERIENCE

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### INTERN, CHRISTIAN SIRIANO

NEW YORK, NEW YORK | JUNE 2022 - JULY 2022

Supported the production of Siriano's private clients' garments and Spring 2023 collection through pattern making, fabric sourcing, sample production, hand beading, and garment production.

### INTERN, URBAN OUTFITTERS

PHILADELPHIA, PENNSYLVANIA | JUNE 2021 - AUGUST 2021

Produced jeans that were sold in stores and are top rated on Urban's website. Contributed to the design and production process of the Spring 2022 line: created handmade samples, designed artwork, contributed to board meetings, modeled clothing, and organized materials. Concluded internship with presentation of my designs to URBN leadership and staff.

### FOUNDER & DESIGNER, BY IZ

CINCINNATI, OHIO | FEBRUARY 2018 - PRESENT

Started my own streetwear brand. Established an ecommerce site, designed clothing, sourced materials, embroidered clothing, arranged photo shoots and promoted via social media to market my own brand.

### EVENT PRODUCER, CHEAPFIT FASHION & ART SHOW

CINCINNATI, OHIO | MAY 2019

Produced first student-led event at Highlands High School's new entrepreneurship incubator facility; featured a CheapFit fashion show plus student artwork.

### INTERN/PARTICIPANT, SUSTAINABLE FASHION INITIATIVE

UNIVERSITY OF CINCINNATI, OHIO | OCTOBER 2018

Helped University of Cincinnati Program Director with hosting a master class taught by Zero Waste Daniel. Selected to introduce Daniel Silverstein as speaker at a University of Cincinnati's Design, Architecture, Art and Planning (DAAP) seminar.

### INTERN, CALLE EVANS

CINCINNATI, OHIO | SEPTEMBER 2017 - JUNE 2018

Assisted in every step of the process for launching a new luxury collection: met with clients, developed mood boards, sketched designs, embroidered luxury garments, learned advanced sewing techniques, coordinated photo shoots, and marketed via social media and shows.